

Cookie Policy

CosmiCompli — operated by **ML Cosmetic Science Consulting AB**

Org. no. 559399-9252 | Surbrunnsgatan 37, 113 48

Stockholm, Sweden

Last updated: [DATE]

This Cookie Policy explains how ML Cosmetic Science Consulting AB ("**we**," "**us**") uses cookies and similar tracking technologies on the CosmiCompli website and platform, and how you can control them, in accordance with the GDPR and the EU ePrivacy Directive (as implemented in Sweden).

1. What Are Cookies

Cookies are small text files placed on your device when you visit a website or use a web application. They help the site/platform function, remember preferences, and — where you consent — allow us and third parties to understand usage and show relevant ads.

2. Cookies We Use

Category	Purpose	Examples	Requires consent?
Strictly necessary	Website/platform function, login	Session cookies,	No — always

Category	Purpose	Examples	Requires consent?
	sessions, security, cookie preference storage	authentication tokens, WordPress security cookies	active
Analytics / performance	Understand how visitors use the marketing site and how customers use the platform, to improve content and features	Google Search Console [/ Analytics]	Yes
Advertising / retargeting	Show CosmiCompli ads to prior visitors, measure ad performance	LinkedIn Insight Tag, Meta (Facebook) Pixel	Yes
Functional	Remember preferences (e.g., language, dashboard settings)	[SPECIFY IF USED]	Yes, unless strictly necessary for a feature you requested

About our retargeting pixels

Visits to our marketing site may be used to build advertising audiences on LinkedIn and Meta, so you may later see CosmiCompli ads based on your visit — only if you've consented to advertising cookies.

3. Third-Party Cookies

- **Google** (Search Console [/ Analytics]) — privacy.google.com
- **LinkedIn** (Insight Tag) — linkedin.com/legal/cookie-policy
- **Meta / Facebook** (Pixel) — facebook.com/policies/cookies
- [ADD ANY ADDITIONAL TOOL, e.g., payment processor, CRM, scheduling/support tool, if it sets cookies]

We do not control these third parties' own use of data beyond what is described in our Privacy Policy.

4. Managing Your Cookie Preferences

A cookie banner on first visit lets you accept or reject non-essential cookies, adjustable anytime via [COOKIE PREFERENCE CENTER LINK / "Cookie Settings" in footer]. You can also manage cookies via your browser settings:

- Chrome: support.google.com/chrome
- Safari: support.apple.com/safari
- Firefox: support.mozilla.org

5. Changes to This Policy

We may update this policy as our tools or legal requirements change. Check the "Last updated" date for the latest version.

6. Contact

ML Cosmetic Science Consulting AB
Surbrunnsgatan 37, 113 48 Stockholm, Sweden
Email: [PRIVACY EMAIL ADDRESS]

See also our [Privacy Policy] and [Terms of Service].